

Travel Planning Guide

The aim of a travel plan is to [improve travel](#) by all stakeholders in your organisation.

This is best met by first [reducing car use](#) and then improving opportunities for [public transport](#).

The benefits to your organisation in travel planning include:

- Cutting car parking demand and costs
- Reducing local and on-site congestion
- Better site access and travel choices for customers and visitors
- Improving staff travel choices, costs and retention
- Cutting business travel costs and increased efficiencies

Travel planning
for your [business](#)s

<p>1. ... Keep this brief – probably less than one page.</p>	<ol style="list-style-type: none"> 1. Aims and broad measurable target(s) 2. Benefits to the organisation (why have the policy?) 3. Access/transport priorities (how to address options operationally) 4. Review period 5. Responsibility for policy implementation <p>Needs to be definitive, i.e. avoiding phrases like Aims and broad measurable t/ -1(get(s) 1.333 Tda (w t lincluss and, choice/(get2en)duce n1 ((y h)Tj/Spa1.5 -1.333 TI/ss)tut c)Sptuark221wdem0)Tj/SpbT(get(s)duc)Benefits to the organisation Ce(sst0 2</p>		
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